

# List of Topics for Theses

October 2024

This list is not exhaustive. Students are encouraged to come up with their own topics.

This list is kept in English; theses can be written in English, German or French (see guidelines).

## Online platforms

- Two-sided markets
- Blockchain and cryptocurrencies
- Price comparison sites
- Recommender systems
- Market intermediation
- Discontinuity at price zero

## Industry studies

- Liberalization of long-distance bus transport
- Cycles in the ship building industry
- Market for esoteric goods
- Pricing in ski resorts
- Fast fashion industry
- Cement market
- Automotive industry
- Tourism
- Electricity
- Legalization of gambling

## Food industry

- Personal ethics and meat consumption
- Cost externalization in the meat industry
- Livestock and deforestation
- Food labels and nutriscore

## Beliefs and perceptions

- Information avoidance
- Risk perception
- Confidence and overconfidence
- Judgmental overconfidence
- Value of second opinions

**Inequality**

- Wealth and income inequality
- Perception of inequality
- Preferences for redistribution
- Perception as zero-sum situations

**Networks and social influence**

- Wisdom of crowds
- Diffusion in networks
- Misinformation
- Public forecasts
- Social networks analysis

**Sports economics**

- Sports league design
- Behavioral biases and evaluation of football games
- Doping
- Inspection games
- Competitive balance
- Hooliganism
- Salaries
- Effects of rule changes
- eSports

**Law and Economics**

- Optimal law enforcement
- Law enforcement with naïve offenders
- Market for illegal drugs and drug policy
- Shoplifting
- Income or wealth dependent fines
- Contingent and conditional fees for lawyers

**Gender Economics and LGBTQI+ economics**

- Gender wage gap and gender gap in education and career outcomes
- Gender disparities in behavior and preferences
- Policy interventions to reduce gender inequality
- Labor market discrimination

**Other topics**

- Promotion rules in organizations
- Weighted majority games
- Competitive branding issues
- Multidimensional scaling
- Hedonic games